

Magical Moments

THEY CAME. THEY DANCED. THEY WERE INSPIRED. TRAINING 2013 CONFERENCE & EXPO TOOK LEARNING TO A NEW LEVEL. BY LORRI FREIFELD

In the land where dreams come true, **Training 2013 Conference & Expo** took attendees down new learning paths that stimulated the mind, challenged the body, soothed the soul—and dared us to attempt the impossible. Some highlights from the three-day conference held February 17-20 at the Walt Disney World Coronado Springs Resort in Orlando, FL:

- **Captain Michael Abrashoff** revealed how he got his crew on board with a new mindset on the Navy's USS Benfold.
- **Roger Smith** took us on an excursion of innovation through the centuries.
- **Ray Kurzweil** walked us through the miracle of 3-D printing everything from a wrench to a human ear.
- **Paul DePodesta** offered his take on baseball and talent development.
- **Jenn Lim** proved it really is possible to have happy employees.
- **Matt Harding** taught us not to be afraid as hundreds of Training 2013 attendees joined him on stage to dance badly. To view Harding's keynote, visit:

www.trainingmag.com/content/matt-hardings-keynote-training-2013

- Some 600-plus representatives from the **2013 Training Top 125** organizations celebrated their achievement and found out their rankings during an Enchanted Evening black-tie Gala.

Some 1,954 training professionals attended 167 conference sessions and 27 sponsored speaker sessions while visiting 89 exhibit booths on the Expo floor. "I was impressed with not only the content but the structure of the event," one attendee shared. "There were many fabulous ideas shared by both the presenters/facilitators and the participants. I cannot wait to see which ones I can build into our coaching program. The keynotes were inspirational. I loved the fact that we were dancing at the conference!"

Who says training can't be fun?



KEYNOTE QUOTES



"There may come a day when you never sit down in a classroom and learn from an instructor—following in the footsteps of the scribes whose industry went away after the invention of the printing press."
—Roger Smith, Chief Technology Officer for Florida Hospital's Nicholson Center for Surgical Advancement



"I see a coming revolution in education, especially higher education. The business model will be turned on its ear—just as it was in the music and book industries."
—Ray Kurzweil, author, "How to Create a Mind: The Secret of Human Thought Revealed"



"We took a page from Peter Drucker's book and asked the question, 'If we weren't already doing it this way, is this the way we would start?'"
—Paul DePodesta, New York Mets Vice President of Player Development and Scouting



"Zappos.com found the keys to happy employees include: commitment, core values, transparency, a vision, relationships, and the right team."
—Jenn Lim, Creator of the first Culture Book for Zappos.com



"Dancing is a way of breaking down barriers. People were interested in dancing with me because they couldn't dance worse than me. The lesson I want to get out there is that the world is a whole lot safer and more open than it's ever been before. We don't need to be afraid of each other."
—Matt Harding, Creator of "Where the Hell Is Matt?" dancing videos



Training 2013 attendees join Matt Harding on stage to show off their dance moves.



Keynoter Matt Harding earns a standing ovation.

PHOTOGRAPHY BY: PATRICE ARGANT

NETWORKING & LEARNING



Training Top 125ers mingle at an exclusive cocktail party hosted by NIIT.



Edward Trolley offers some takeaways from his book, "Running Training Like a Business," at the NIIT cocktail party.



Registration gets underway.



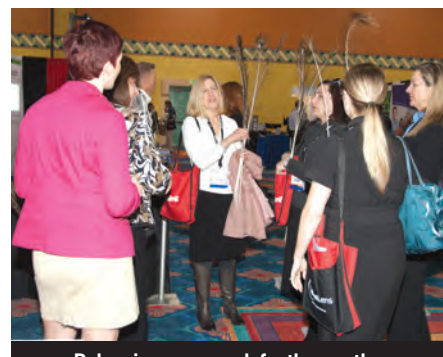
Attendees pay close attention during a conference session.



Presenter Martyn Lewis is enthusiastic about new benchmarks.



Attendees share lunch and training stories on the Expo Floor.



Balancing a peacock feather on the tip of a finger is an exercise in learning to focus on the big picture.



Trainers get the scoop on utilizing games in learning.



Attendees stroll the aisles, finding out about the latest training products and services.



Getting oriented in the Walt Disney World Coronado Springs Convention Center.



Training's Lori Gardner chats with attendees at the Training booth on the show floor.



Attendees browse the bookstore.

BP/OTI & TYT AWARD WINNERS

Training recognized innovative and successful learning and development programs and practices utilized by the 2013 Training Top 125 winners.

Best Practice and Outstanding Training Initiative winners received crystal trophies during a ceremony on the Expo Stage. They were:

- BEST PRACTICE AWARD WINNERS**
 BB&T Corporation
 Gilbane
 NewYork-Presbyterian Hospital
 The PNC Financial Services Group, Inc.
 United States Navy

- OUTSTANDING TRAINING INITIATIVE AWARD WINNERS**
 Best Buy
 CHG Healthcare Services
 Edward Jones
 Nationwide Mutual Insurance Company
 One Nevada Credit Union



BB&T Corporation for Leadership Development Program (LDP)



Gilbane for Sales Transformation Program



NewYork-Presbyterian Hospital for The Allen Playbook



The PNC Financial Services Group, Inc., for Asset Management Group Trak Programs



Best Buy for Path to Excellence



CHG Healthcare Services for CORE Onboarding and Continuing Education



Edward Jones for BOA Trimester Challenge



Nationwide Mutual Insurance Company for SPOT Sharepoint Electronic Collaboration Deployment



One Nevada Credit Union for Member Connection

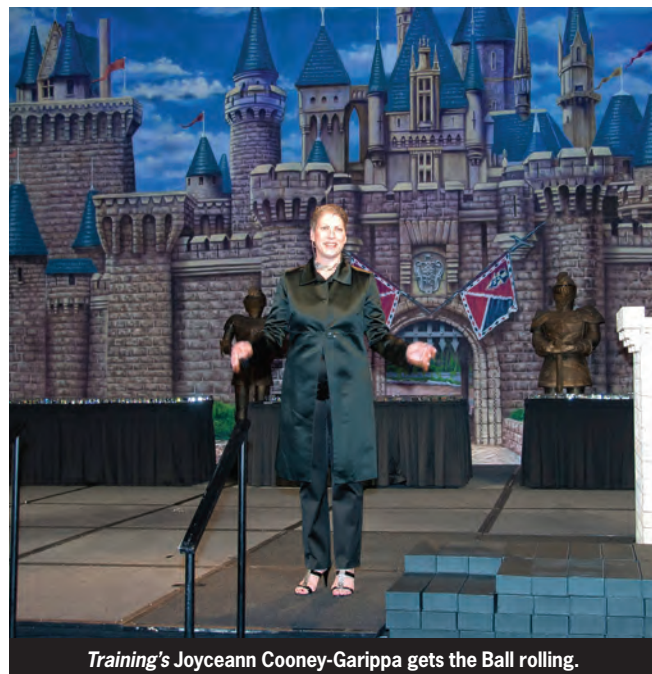


2012 TOP YOUNG TRAINERS: More than half of the 40 2012 Top Young Trainer winners attended an awards ceremony held on the Expo Stage. The Top Young Trainer awards program highlights emerging leaders age 40 and under in the training industry. All Top Young Trainer candidates had to be nominated by co-workers or industry peers.

TRAINING TOP 125 GALA



Oh, what a knight (or two)!



Training's Joyceann Cooney-Garippa gets the Ball rolling.



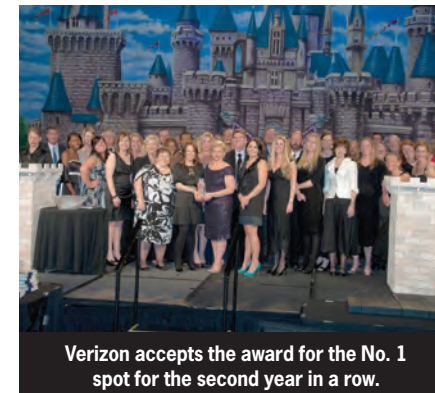
Training honors Ernst & Young CLO and Training Top 10 Hall of Famer Mike Hamilton, who will retire in June.



Attendees strut their stuff on the dance floor.



Verizon's Lou Tedrick cradles awards for Top Qualitative Score and Top Evaluation/Business Metrics Score.



Verizon accepts the award for the No. 1 spot for the second year in a row.



Jiffy Lube International accelerated to the No. 2 position.



Coldwell Banker Real Estate breaks into the Top 5 at No. 3.



Farmers Insurance ices its 2014 Hall of Fame invite with a No. 4 finish.



CHG Healthcare Services claims the No. 5 spot for the first time.



Top 125ers enjoy a cocktail before the awards ceremony.



Good food, drinks, and company at the Top 125 Gala.

AN ENCHANTED EVENING

It was a celebration fit for a king or queen as training royalty accepted their crystal 2013 Training Top 125 awards during the Enchanted Evening black-tie Gala held February 18 at the Walt Disney World Coronado Springs Resort. Attended by more than 600 Top 125 representatives and Training Top 10 Hall of Famers, the gala was sponsored by Advantex, Allen Interactions, American Management Association, Dale Carnegie Digital, Franklin Covey, Game On Learning, getabstract, Godiva, GC Incentives, Herrmann International, Ken Blanchard, Knowledge Advisors, Omnikron, Orrefors – Kosta Boda, the Training Top 10 Hall of Fame, and Turning Technologies.

The crowning achievement went to Verizon, which picked up the No. 1 spot on the Training Top 125 for the second year in a row and earned its induction into the Top 10 Hall of Fame in 2014 after securing positions in the Top 10 for the last four consecutive years. No. 4 Farmers Insurance likewise punched its ticket to the Top 10 Hall of Fame next year. Top 5 newcomers Jiffy Lube International, Coldwell Banker Real Estate, and CHG Healthcare Services nabbed Nos. 2, 3, and 5, respectively. While no new organizations were inducted into the Training Top 10 Hall of Fame in 2013, Training did honor Ernst & Young CLO and Top 10 Hall of Fame representative Mike Hamilton, who is retiring in June.

Now in its 13th year, the Training Top 125 is the only report that ranks companies unsurpassed in harnessing human capital. Earlier in the day, Training Top 125 Best Practice and Outstanding Training Initiative award winners received crystal trophies during a ceremony on the Expo Stage (see previous page).

Training also recognized the following Top 125 companies for receiving the highest scores in three application categories and overall qualitatively:

TOP TRAINING PROGRAMS/SCOPE SCORE

Jiffy Lube International

TOP EVALUATION/BUSINESS METRICS SCORE

Verizon
The PNC Financial Services Group, Inc.

TOP HUMAN RESOURCES SCORE

American Infrastructure

TOP QUALITATIVE SCORE

Verizon

