



Training magazine reveals the results of its crowd-sourced vendor awards program.

The votes are in, and *you* have spoken! *Training* magazine is proud to unveil the winners of the 2020 Training Magazine Network Choice Awards—*Training's* crowd-sourced vendor awards program.

Training Magazine Network (TMN) has always been a highly engaged and vocal community, as evidenced by the chat conversations and peer learning happening before, during and after TMN Webinars. In an effort to tap into this highly experienced community's expertise and "share what works" with all of *Training's* audiences, we once again invited TMN's 171,000-plus-member community to cast their votes for the vendor partners they find to provide the most effective tools and solutions for their work, in six categories:

- Authoring Tools
- Custom Content/Program Development
- Gamification
- Leadership Development
- Learning Portal/Learning Management System (LMS)
- Measurement, Testing, and Assessment

An alphabetical list in each of the six categories was compiled based on *Training* magazine and Training Magazine Network's own industry data and research and included vendor companies that both have and have not done business or partnered with *Training* magazine and its affiliates. Voters also had the opportunity to enter a preferred vendor product or solution if the tool they wished to rank was not listed.

The voting was held online June 1-September 30, 2020. Some 6,441 votes were cast by 2,946 unique respondents for 459 companies. Participants could submit a survey ballot in as many of the six categories as were applicable to them, but only one ballot per voter per category was permitted; multiple employees from the same company *were* permitted to vote. Winners were determined by a combination of the total number of votes received and an average weighted score based on effectiveness. Because of this determination, there is *not* a set number of winners per category.

The winners are listed on the following pages. In tandem with the Choice Awards, TMN created an online directory, which highlights the Training Magazine Network Choice Award winners and will be updated with new honorees each year. Visit: www.trainingmagnetwork.com/awards



Authoring Tools

Adobe	www.adobe.com
Articulate	www.articulate.com
C3 SoftWorks	www.c3softworks.com
dominKnow	www.dominknow.com
ej4	www.ej4.com
eLearning Brothers	www.elearningbrothers.com
iSpring	www.ispringsolutions.com
mysimpleshow	www.mysimpleshow.com
Panopto	www.panopto.com
TechSmith	www.techsmith.com
The Bob Pike Group	www.bobpikegroup.com
The Game Agency	www.thegameagency.com
UMU	www.umu.com
Vyond	www.vyond.com



Custom Content/ Program Development

Allen Interactions	www.alleninteractions.com
American Management Association	www.amanet.org
Artisan e-Learning	www.artisanelearning.com
Cinécraft Productions	www.cinecraft.com
CoreAxis	www.coreaxis.com
Dale Carnegie	www.dalecarnegie.com
eLearning Brothers	www.elearningbrothers.com
mysimpleshow	www.mysimpleshow.com
Pryor Learning	www.pryor.com
Results Training Group	www.resultstraininggroup.com
Tesseract Learning	www.tesseractlearning.com
The Bob Pike Group	www.bobpikegroup.com
TrainingPros	www.training-pros.com



Gamification

Allen Interactions	www.alleninteractions.com
Artisan E-Learning	www.artisanelearning.com
eLearning Brothers	www.elearningbrothers.com
HRDQ	www.hrdqstore.com
RSVP Design Experiential Learning	www.rsvpdesign.co.uk
Sententia Gamification	www.sententiagamification.com
Syneos Health Learning Solutions	www.syneoshealth.com/solutions/commercialization/training-and-learning-solutions
Tesseract Learning	www.tesseractlearning.com
The Bob Pike Group	www.bobpikegroup.com
The Game Agency	www.thegameagency.com
Trainers Warehouse	www.trainerswarehouse.com

2020 Training Magazine Network Choice Awards Winners



Abilitie	www.abilitie.com
American Management Association	www.amanet.org
Box of Crayons	www.boxofcrayons.com
Center for Creative Leadership	www.ccl.org
Crestcom International	www.crestcom.com
DDI	www.ddiworld.com
ej4	www.ej4.com
Franklin Covey	www.franklincovey.com
Harvard Business Publishing Corporate Learning	www.harvardbusiness.org
HRDQ	www.hrdqstore.com
The Arbinger Institute	www.arbinger.com
The Ken Blanchard Companies	www.kenblanchard.com
The Myers & Briggs Company	www.themyersbriggs.com
VitalSmarts	www.vitalsmarts.com
Wilson Learning	www.global.wilsonlearning.com



Adobe	www.adobe.com
BenchPrep	www.benchprep.com
BizLibrary	www.bizlibrary.com
Brainier	www.brainier.com
Cornerstone OnDemand/Saba	www.cornerstoneondemand.com
Dale Carnegie	www.dalecarnegie.com
Degreed	www.degreed.com
Docebo	www.docebo.com
eLearning Brothers/KnowledgeLink	www.elearningbrothers.com
eThink Education	www.ethinkeducation.com
HRDQ-U	www.hrdqu.com
Pryor Learning	www.pryor.com
Skillsoft	www.skillsoft.com
Syneos Health Learning Solutions	www.syneoshealth.com/solutions/commercialization/training-and-learning-solutions
TalentLMS	www.talentlms.com



Measurement, Testing, & Assessment

Center for Creative Leadership

Dale Carnegie

DDI

Everything DiSC

Extended DISC

HRDQ

Korn Ferry

MHS Assessments

Mindmarker

NeuroLeadership Institute

ROI Institute

The Myers & Briggs Foundation

www.ccl.org

www.dalecarnegie.com

www.ddiworld.com

www.everythingdisc.com

www.extendeddisc.org

www.hrdqstore.com

www.kornferry.com

www.mhs.com

www.mindmarker.com

www.neuroleadership.com

www.roiinstitute.net

www.myersbriggs.org

2021 Training Magazine Network Choice Awards Voting

Voting for the 2021 Training Magazine Network Choice Awards will be open to Training Magazine Network (TMN) members from March 15, 2021, through July 15, 2021. If you are not a TMN member, please take a moment to join! This is a free Training and Learning and Development (L&D) member community, giving you 24/7

access to free training tools, Webinars, and other valuable resources. All active TMN members will receive invitations to cast their votes in the 2021 Training Magazine Network Choice Awards. Visit www.TrainingMagNetwork.com. For more information, e-mail: ChoiceAwards@TrainingMag.com.

What are the top Authoring Tools? |



The searching is OVER – Check out the 2020 Training Magazine Network Choice Awards Directory! This community of 171,000 of your L&D peers have voted on the tools and solutions they find most effective. Visit this free directory today!



<http://www.trainingmagnetnetwork.com/awards>