



Training magazine's Social Learning Network

171,222 Total Members

TMN Sponsored Webinars

• A Unique Value •

At Training Mag Network, we strive to deliver the best value for your investment. Look for the asterisk (*) below to find unique added values you won't receive with most other webinar providers.

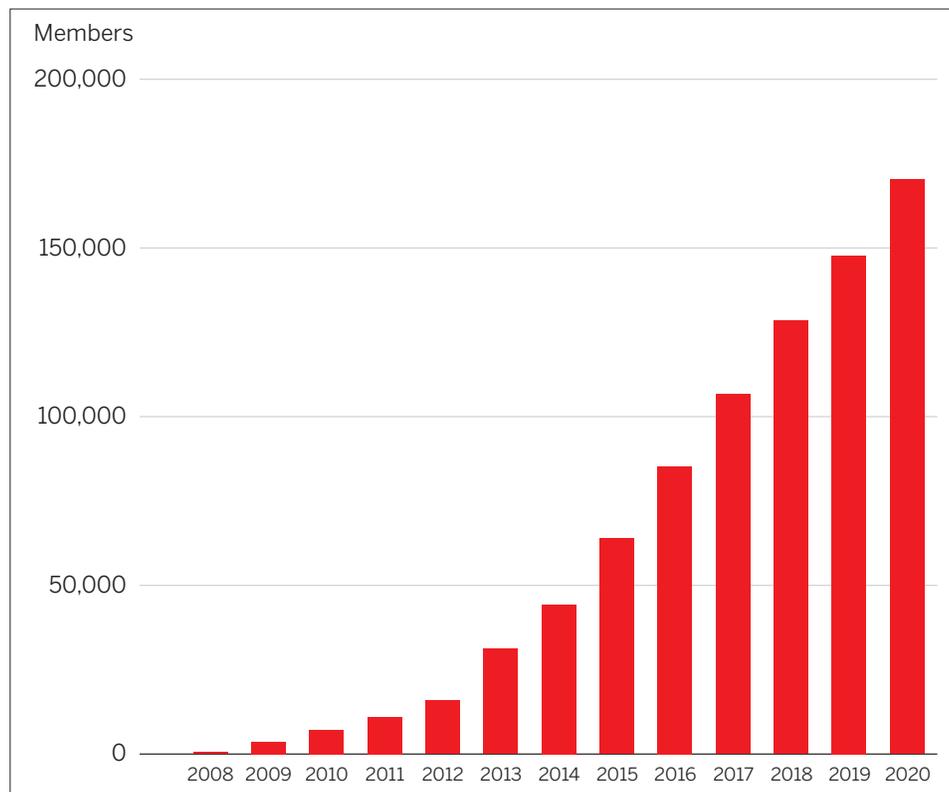
*Kickoff Call	Align expectations, answer sponsor questions, discuss deliverables & timelines.
4-6 Week Marketing	We maximize registrations with a targeted, 4-6 week marketing campaign utilizing the databases of both the TrainingMagNetwork community and the Training magazine subscribers.
*Bonus Banner Ad	You provide the 300x250 image and link. We'll place it on the registration page and in every email invitation we send to our 170,000+ members for your event. Use your banner to promote your own events and items (not to promote the webinar).
Bonus White Paper Promotion	Give us a white paper, eBook, infographic or other non-ad downloadable, and we'll send a download invitation out to all of our members with an embedded invitation to your webinar. You'll receive all the leads and it will bump your registrations, too — at no additional cost (\$3,000 bonus value!).
*Social Marketing	We promote your event in social channels including Twitter, LinkedIn and others. In fact, we give your event even more visibility by spreading the word through the separate accounts of both <i>Training</i> magazine <i>and</i> the TrainingMagNetwork community.
*Weekly Marketing Review	Every Friday our team meets to review the pacing of your webinar's registrations. If needed, we make immediate adjustments to ensure you receive the response you're expecting.
Professional Host & Producer	We provide an experienced professional Host/Technical Producer who guides you through the process and ensures a smooth and successful webinar experience. The Host/Technical Producer is with your presenter throughout the webinar and <u>*does not leave</u> during the live event.
Prep Session	Your Technical Producer will meet with you and your presenter(s) for a technical prep session a few days before your live webinar to test and plan everything in advance.
Live Webinar	Your Tech Producer will have everything all set up. Handouts uploaded, polls created, slides ready. You'll meet him or her 30 minutes before the start of your live event for a final technical check and review.

*Exit URL	During most webinars the presenters try to persuade, recommend, bribe and cajole attendees to click a link, usually during the CTA. Enough of that! We actually open your preferred URL on the screens of all attendees and even those who watch the recording!
*Recording Promotion	The day after your webinar, we'll send a follow-up notice/recording promotion out... not just to your registrants, but to <u>all our members</u> , catching the attention of some who didn't register earlier. So you are encouraged to continue letting your followers know about the recording, and to continue to promote it!
*Evergreen Fresh Leads: Infinite Value	Your white paper and recording remain posted <u>forever</u> . Keep promoting them and we'll keep capturing the leads and reporting them to you early every Friday morning.
*Infinite Growth	Be assured that your recording and downloadable will continue to generate leads. We are constantly acquiring new members every month and year.

Training Mag Network

• Infinite Growth •

Every month, every year, TrainingMagNetwork adds new members to our community. This means more professionals to discover your **On Demand** webinar and your downloadable white paper, eBook or Infographic and more leads for you.



Year	Members
2020	170,250
2019	147,713
2018	128,478
2017	106,639
2016	85,326
2015	63,851
2014	44,283
2013	31,175
2012	15,862
2011	10,908
2010	7,106
2009	3,601
2008	571

The Training Magazine Network webinar calendar fills quickly. Would you like to see the current open/available dates for your next webinar in the network? Click [here](#).

